

Lead Generation through Google Ads & Social Media

Allenhouse Colleges

Allenhouse

Management Institutions
Rooma, Kanpur

Allenhouse

*Institute of Technologies*Rooma, Kanpur

Allenhouse

*Institute of Technologies*Rooma, Kanpur

CAMPAIGN OBJECTIVE



Increase brand awareness & lead generation

College is the first step for student to gain knowledge, skills and attitude that set the base to accomplish future aspirations.

Allenhouse Colleges with its practical-focused higher education is that place where the professional will get an enriching learning experience.

Hence, through our crispy copy and impactful design, we portrayed Allenhouse Colleges that moulds professional to take up any challenging role in their future career.



LEAD GENERATION through SOCIAL MEDIA



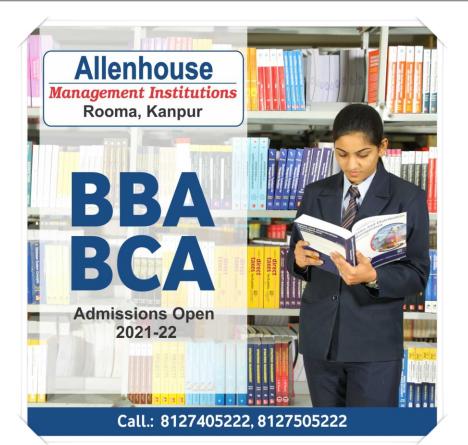






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LEAD GENERATION through SOCIAL MEDIA

















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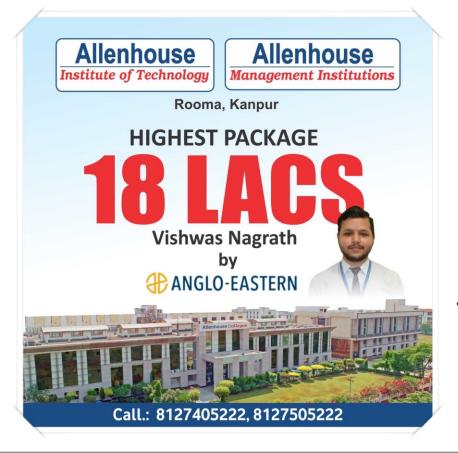




LEAD GENERATION through SOCIAL MEDIA















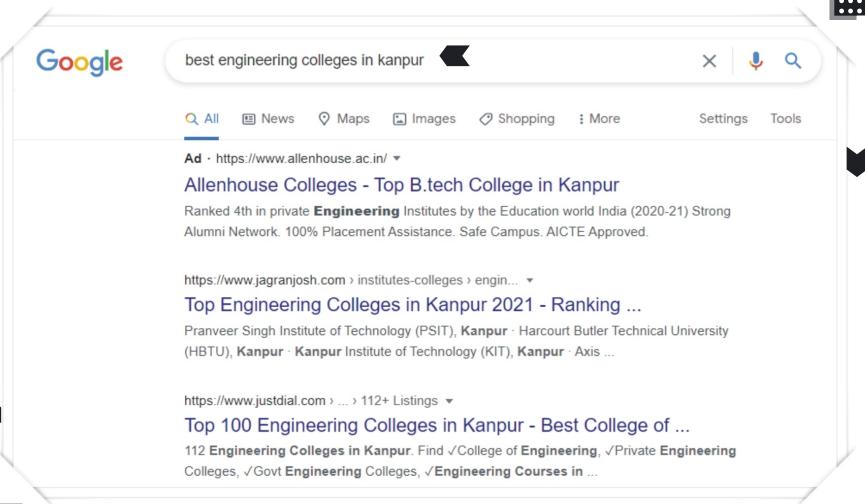








Google Ads







And it Resulted Into...

RISE IN BRAND RECALL



^ 63.7%

INCREASE IN ENGAGEMENT



187.6%

