

Lead Generation through Google Ads & Social Media Marketing



CAMPAIGN OBJECTIVE



Increase brand awareness & lead generation

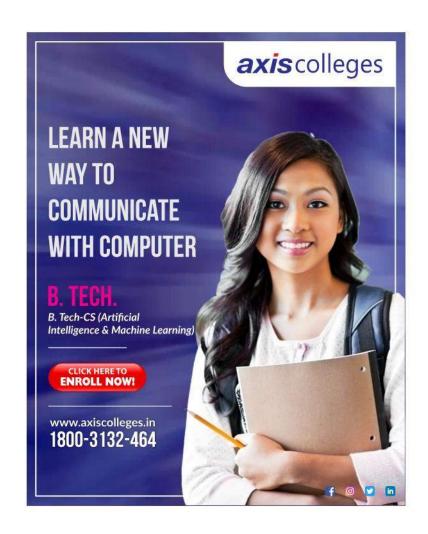
College is the first step for student to gain knowledge, skills and attitude that set the base to accomplish future aspirations.

Axis Colleges with its practical-focused higher education is that place where the professional will get an enriching learning experience.

Hence, through our crispy copy and impactful design, we portrayed Axis Colleges that moulds professional to take up any challenging role in their future career.



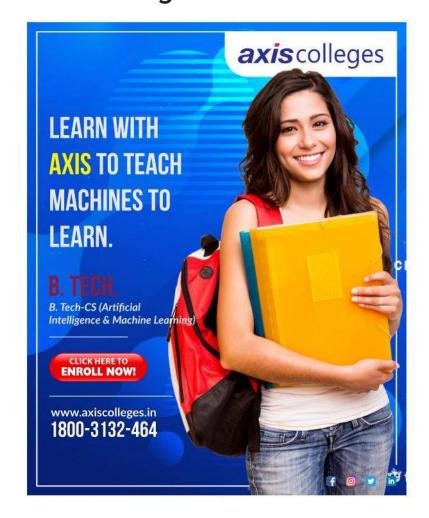








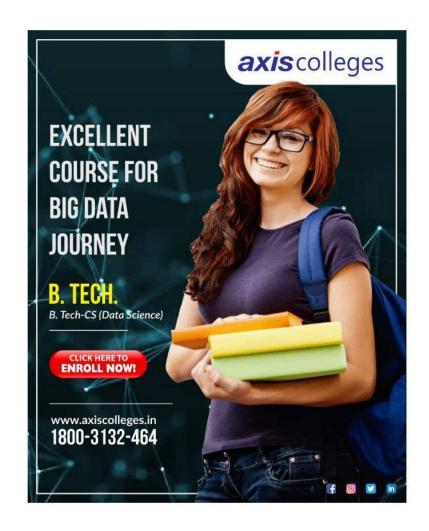






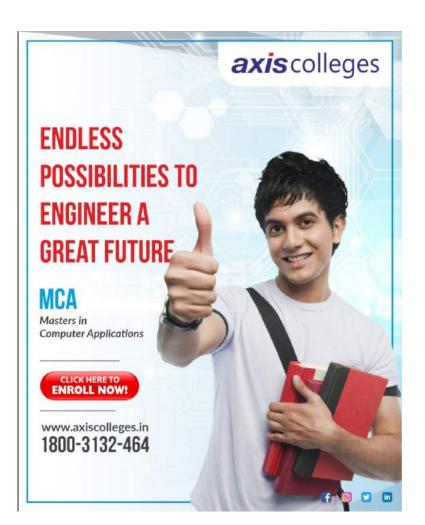






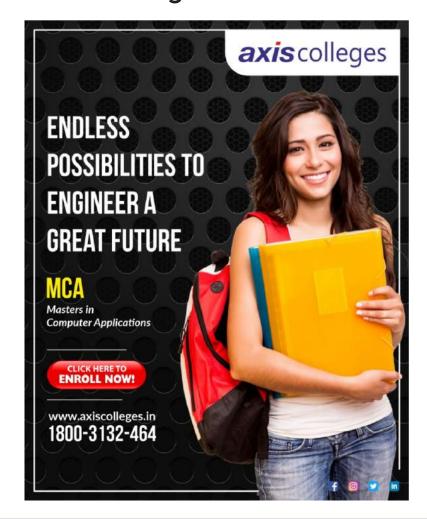




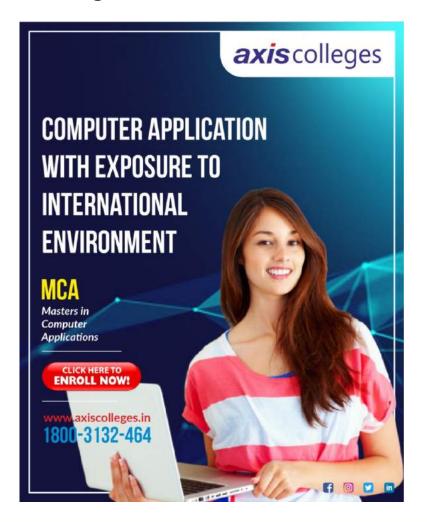


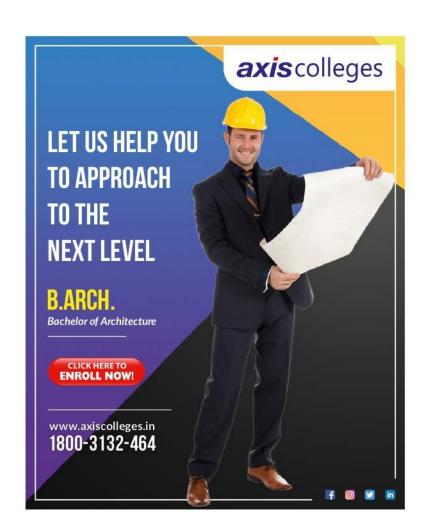
www.abnoq.com

LEAD GENERATION through SOCIAL MEDIA





















www.abnoq.com

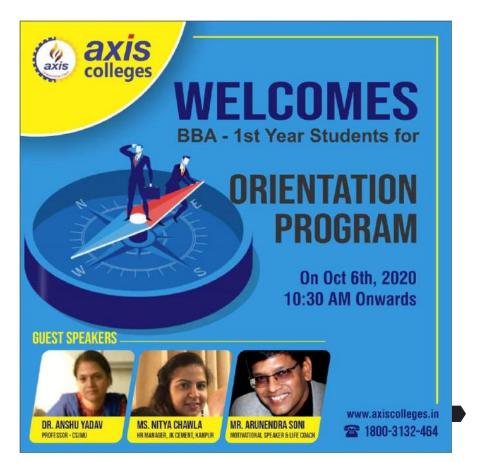


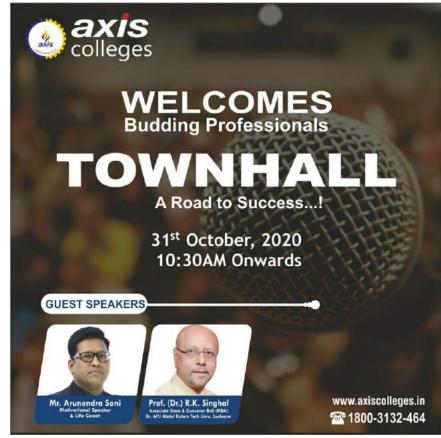
LEAD GENERATION through SOCIAL MEDIA



ONLINE EVENTS









ONLINE EVENTS











And it Resulted Into...

RISE IN BRAND RECALL



56.7%

QUALITY LEADS



177.1%

