

Lead Generation through Google Ads & Social Media Marketing



CAMPAIGN OBJECTIVE



Increase brand awareness & lead generation

College is the first step for student to gain knowledge, skills and attitude that set the base to accomplish future aspirations.

Axis Colleges with its practical-focused higher education is that place where the professional will get an enriching learning experience.

Hence, through our crispy copy and impactful design, we portrayed Axis Colleges that moulds professional to take up any challenging role in their future career.



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MEETS
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f i t in

A man in a dark blue long-sleeved shirt and black pants is holding a large, intricate sculpture made of brown paper. The sculpture is a complex, multi-faceted geometric shape. The background is a blurred, colorful gradient of blue, yellow, and orange.

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A woman with long dark hair, wearing a black top and a colorful patterned scarf, is holding a detailed architectural model of a house on a tray. The background is a soft, bokeh-style light purple and pink gradient.

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WHO TRANSFORMS SPACE
INTO
DREAMS

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Bachelor of Architecture

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ONLINE EVENTS



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On Oct 6th, 2020
10:30 AM Onwards

GUEST SPEAKERS



DR. ANSHU YADAV
PROFESSOR - CSJMU




MS. NITYA CHAWLA
HR MANAGER, JK CEMENT, KANPUR



MR. ARUNENDRA SONI
MOTIVATIONAL SPEAKER & LIFE COACH


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31st October, 2020
10:30AM Onwards

GUEST SPEAKERS



Mr. Arunendra Soni
Motivational Speaker
& Life Coach



Prof. (Dr.) R.K. Singhal
Associate Dean & Convener B&S (BBA)
Dr. APJ Abdul Kalam Tech Univ., Lucknow

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ONLINE EVENTS



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WORLD ARCHITECTURE DAY

PASSIVE DESIGN STRATEGIES IN SUSTAINABLE BUILDINGS

October 5th, 2020
3:30 pm onwards

GUEST SPEAKERS



AR. SHRUTI GUPTA
WOMEN CHAIR- ISHRAE, GURGAON



AR. SUMAN SHUKLA
ARCHITECT - RMA GURGAON

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Days	Subject	Timing
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	Physics	4:30 pm to 6:00 pm
2,4,6	Biology	3:00 pm to 5:00 pm
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